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Joint Marketing Agreement

This Joint Marketing Agreement is by and between infillRE, LLC, an Illinois Limited Liability Company, State of Illinois Licensed Real Estate Broker (“Company”) and _____ (broker) _____, (“partner”) is effective as of ____/____.20____

infillRE, LLC and _____ (broker) _____ individually offer products or services which are related or complementary to one another. In an effort to increase product demand and brand awareness for both companies, the parties included in this agreement wish to enter into a joint marketing agreement.

Joint Marketing Activities

The parties to this agreement agree to undertake co-marketing efforts as described below:

infillRE, LLC grants _____ (broker) _____ authorization to use its brands, business model (The Handbook”) and “system” (Exhibit A) only within the password-protected territory assigned to them by the Company. Agreed upon assigned markets/territories are listed below:

Assigned territories (zip code(s):

_____ (broker) _____ may use the marketing materials supplied on teardowns.com or create their own materials as long as approved logos and content are utilized (see exhibit A and teardowns.com – signs and riders).

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_____(broker)_____ authorizes infillRE, LLC to incorporate the name and contact information for _____(broker)_____ within the “Contact Us” tab on teardowns.com (assigned territory only).

_____(broker)_____ agrees to be the recipient and service provider of customer leads generated from the “Ask an Agent” tabs on teardowns.com (assigned territory only).

Responsibilities:

Both parties agree to uphold and enforce the following responsibilities in accordance with this Joint Marketing Agreement:

Confidentiality

Both parties agree that they shall respect and uphold the confidentiality requirements of the other party, and shall take reasonable steps to ensure that neither party's confidential and intellectual property is shared with additional parties.

Agreement Term

This agreement shall commence as of ___/___/20___ and conclude at the discretion of either party. Resigning party will notify partner 30 (thirty) days prior to termination.

Governance

This agreement shall be governed according to the laws of The State of Illinois. Any disputes or conflicts shall be resolved through a neutral arbitrator located in Illinois.

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The Deal:

A referral fee of _____ (%) is paid to the Company from transactions derived, or resulting from, the use of the Company's brands, platform and/or "system". Referral fees from assigned agent's earned and closed commissions are paid to infillRE, LLC, at the time of closing.

Partners share 50%/50% any eCommerce monies paid to the Company within a Partners assigned territory. Those fees are paid to our Partner at end of each month. eCommerce revenue is derived from posted listings from users; individuals (fsbo), peer real estate agents and builder/investors (per teardowns.com).

Acceptance

By e-signing below, both parties agree to enter into this joint marketing agreement, and uphold every aspect of the terms of this agreement at all times.

Brian Hickey
Manager
infillRE, LLC

(assigned broker)

(Company)

(Phone)

(email)

(State RE License #)

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Exhibit A

“**System**”: A password protected software program that resides within teardowns.com. Refer to The Handbook for functionality details.

Brands:



the lot size 

